



Press Release

WhosOnLocation and Brady Corporation announce reseller agreement for the United States and Canada

18 August, 2015 - Brady Corporation, a leading provider of identification, access and security solutions, today announced a reseller agreement with WhosOnLocation, a New Zealand-based innovator in the rapidly growing field of Visitor Management.

The agreement allows IDenticard, a division of Brady Corporation, to sell WhosOnLocation's innovative web-based Visitor Management system in both the United States and Canada.

"By entering into this partnership with IDenticard, our reach into the US and Canadian markets will extend exponentially," said Darren Whitaker-Barnett, CEO of WhosOnLocation. "We know both parties will benefit tremendously from this engagement."

WhosOnLocation is a cloud-based Visitor Management system that can be accessed from any web browser. The system is designed to monitor all personnel at a facility, including employees, guests and contractors.

"Our customers have been asking us for a cloud-based/web-based Visitor Management solution to round out our offering, and after an extensive review of leading cloud products in the market, we selected WhosOnLocation," said Lee Porter, IDenticard's category manager for Visitor Management. "Customers love its ease of use, extensive feature set and fantastic customer support."

Features include easy sign-in/sign-out, detailed reporting, evacuation management, expiring visitor badge printing with IDenticard's TEMPbadge™ visitor badges and more. WhosOnLocation provides the robust features of a full-scale software system in the convenience of a web browser.

"WhosOnLocation not only meets the needs of the smallest organizations, but also the complex requirements of the largest multinationals in the world," said Kim Hemmer, director of marketing for IDenticard. "WhosOnLocation is leading the market forward with its advanced pre-registration functions, messaging support, evacuation-management options, dynamic data-driven visitor labels and many other new features not found in other products."

IDenticard will be the first authorized American reseller of WhosOnLocation, allowing the company to expand its already strong Visitor Management product offering.

WhosOnLocation will be available for purchase from IDenticard immediately. You can check out their Visitor Management site here at [IDenticard](#)

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About WhosOnLocation

[WhosOnLocation](#) is a cloud service that brings together visitor, contractor, and employee presence, induction management, identity management, and access rights control into a single integrated solution. These services enable any organisation with an obligation to protect the well-being of its employees, visitors, and contractors as well as a need to provide security for its assets and intellectual property with a robust, secure, easy to deploy, easy to use, cost effective solution.